

Fashion Design

Studio

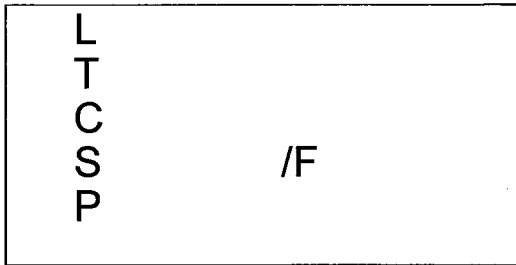
unit 2:

- Elements of Design
 - Line
 - Color
 - Texture
 - Pattern
 - Shape
- Principles of Design
 - Balance
 - Emphasis
 - Harmony
 - Proportion & Scale
 - Rhythm

Name: _____

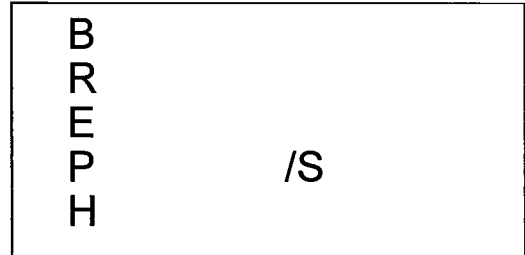
Elements and Principles of Design Portfolio

ELEMENTS OF DESIGN



+

PRINCIPLES OF DESIGN



TOOLS

+

RULES = looking good!

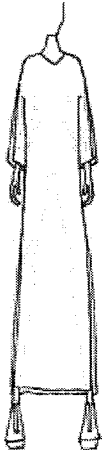
Now that we've learned the Elements of Design it's time to find them in actual outfits in a magazine or draw and color them.

Each Page will have a specific item that you need to find an example of from a magazine.

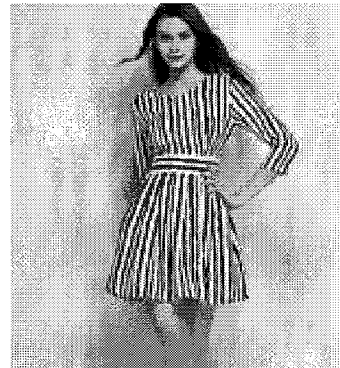
Cut it out and glue it onto the page.

Example:

Vertical Line

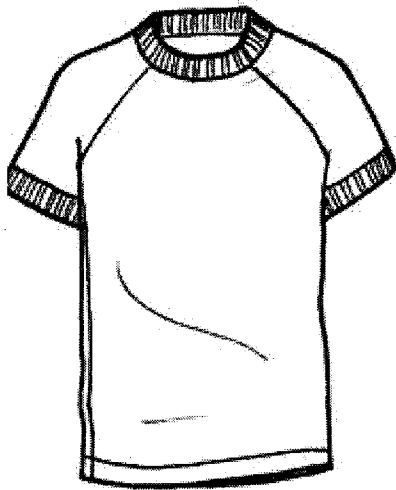


Some pages you will simply draw, color or create the outfit.



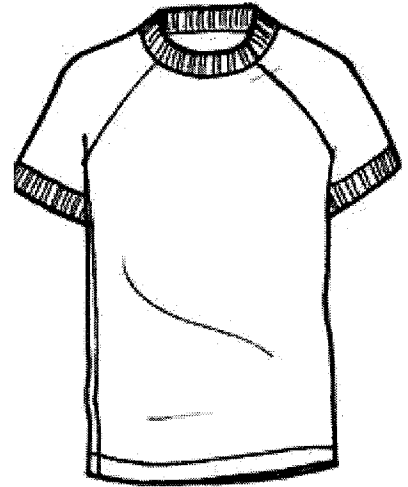
Line

Horizontal Line



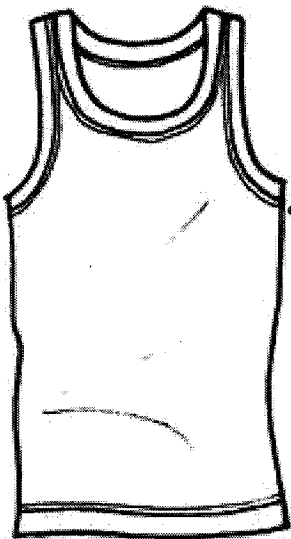
Silhouette appears -

Vertical Line



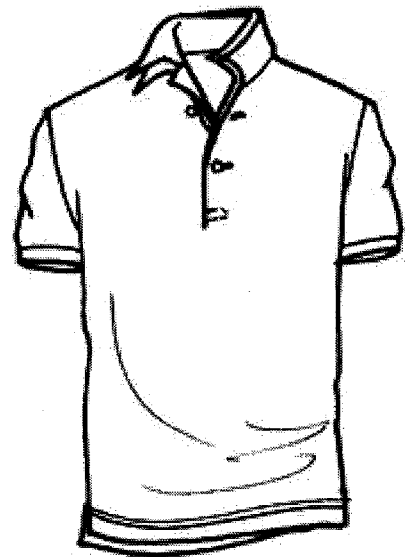
Silhouette appears -

Curved



Silhouette appears -

Diagonal Line



Silhouette appears -

Silhouette/Shape/Body Types Definition

Draw a simple sketch of each body shape/silhouette



Hourglass – shoulders and hips similar width, narrow waist (greater than 7" variation)



Triangle – narrow shoulders, wide hips



Inverted Triangle – wide shoulders, narrow hips



Rectangle – little variation between shoulders, waist and hips

Shape & Form

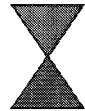
Definition _____

Find an outfit in a magazine that creates a shape similar to these

Rectangular



Hourglass



Triangle



Inverted Triangle



Identify your shape

Measure the following:

Shoulders _____ inches

Waist _____ inches

Hips _____ inches

Which shape are you?

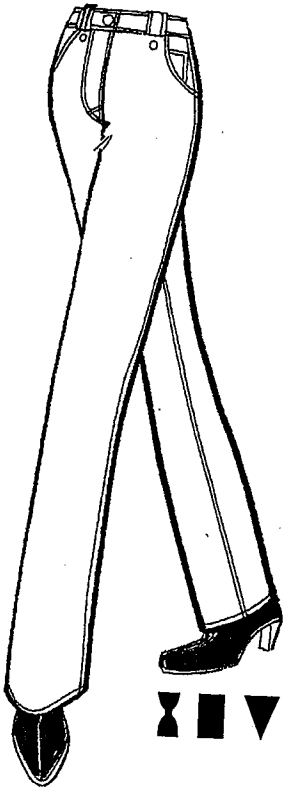
Look at the suggested styles of clothing below from the updated edition book *Color Me Confident* by Henderson & Henshaw

Create a custom look for you and your body type

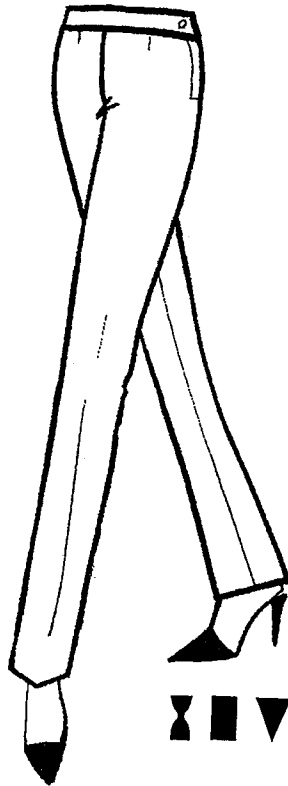
Personal Shape Outfit

PANTS

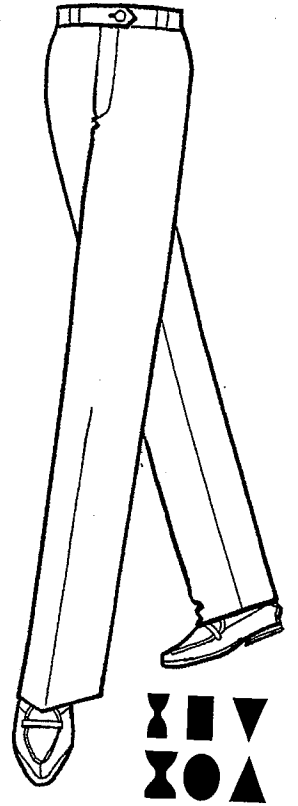
Jeans



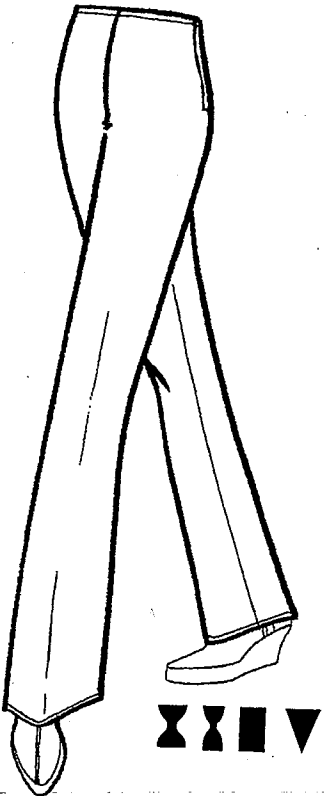
Narrow



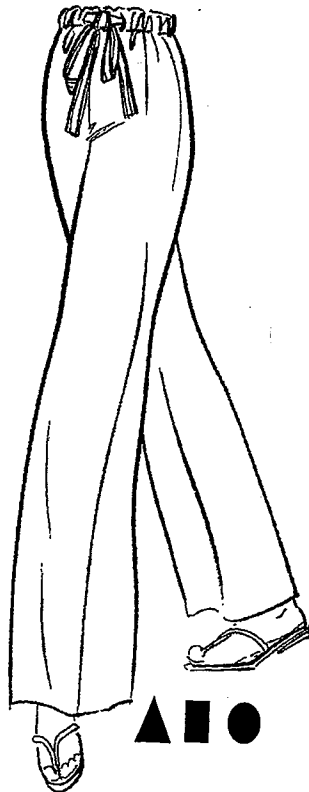
Straight



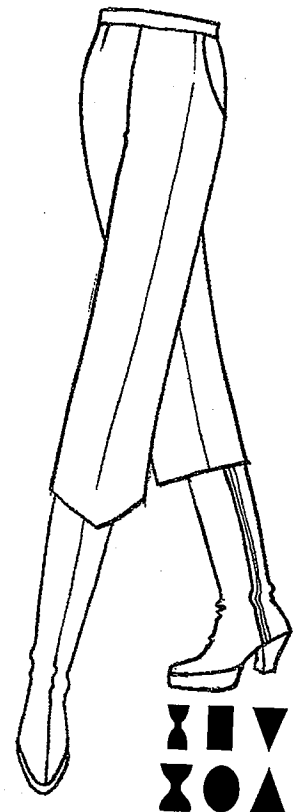
Plain front



Drawstring



Cropped



Note: Not with short full legs

Crossover/wrap



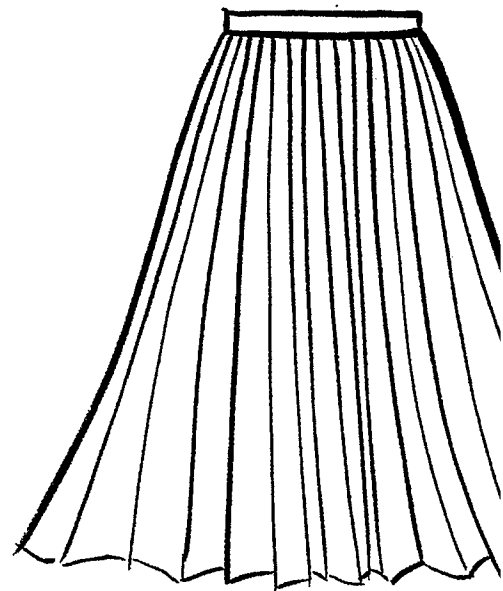
Σ ○ ■

Soft pleats



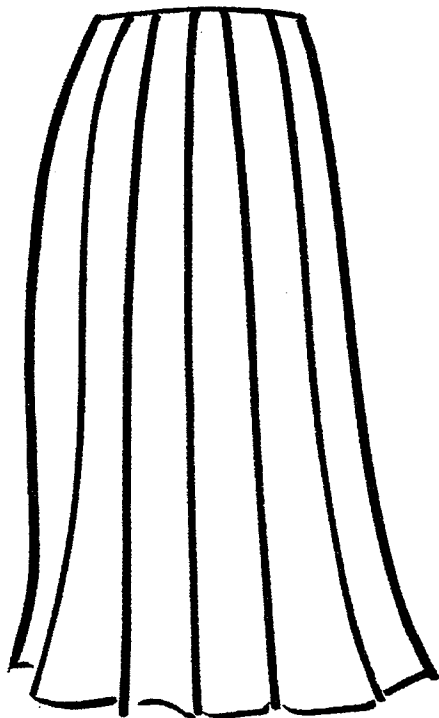
Σ X

Narrow pleats



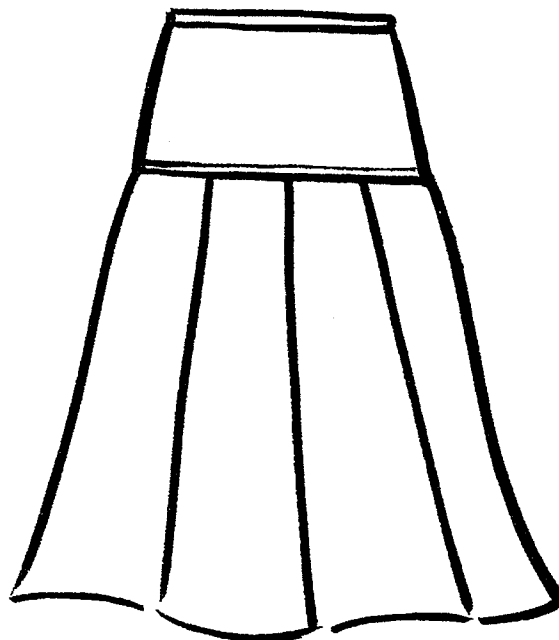
Σ ■ V

Panelled



Σ ■ V ▲ ○

Dropped panel



■ V

Maxi

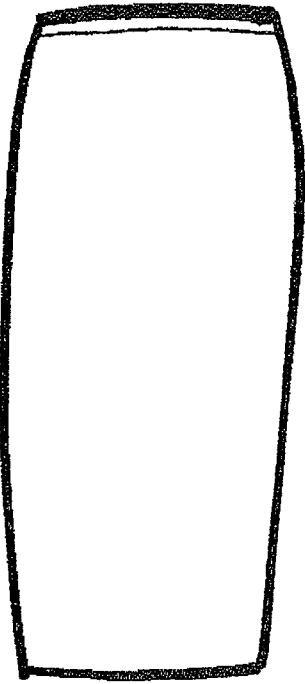


Σ ○ ▲ X ■ V

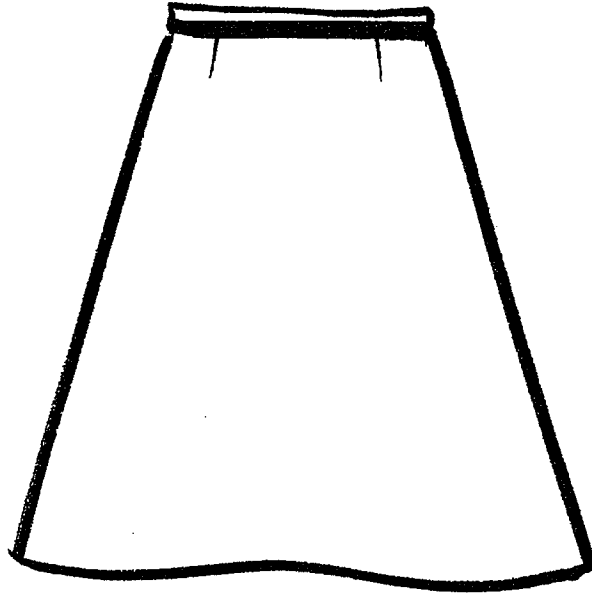
Note: Long legs required

SKIRTS

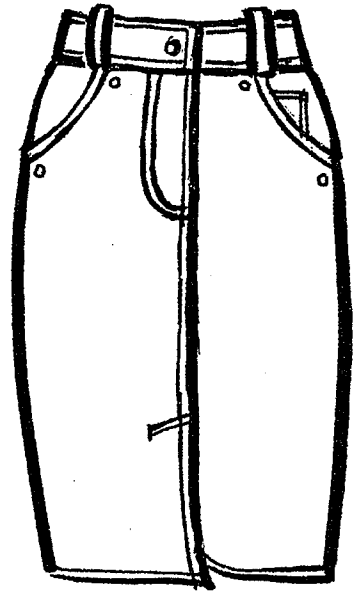
Straight



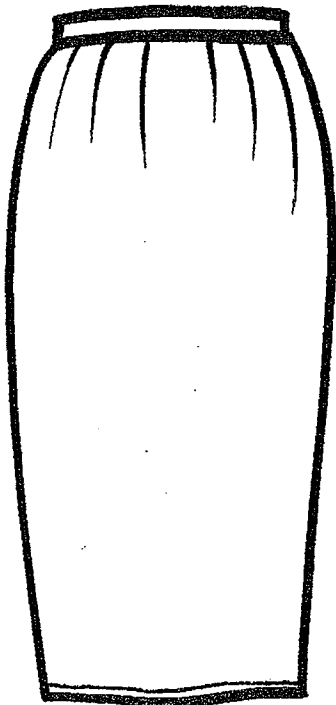
A-line



Straight jeans-style



Shaped



Flip

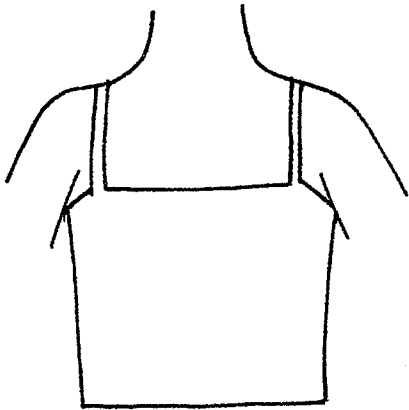


Bias cut

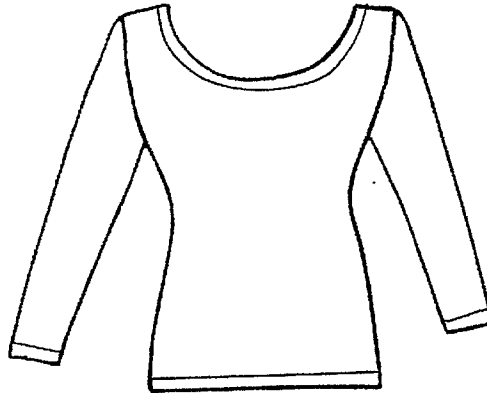


TOPS

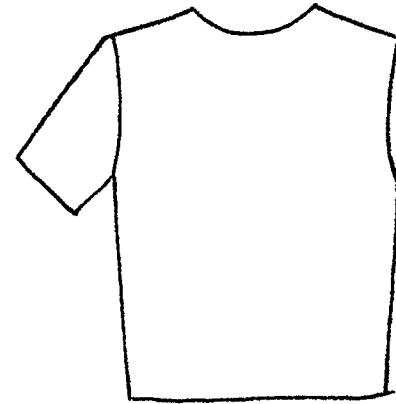
Camisole



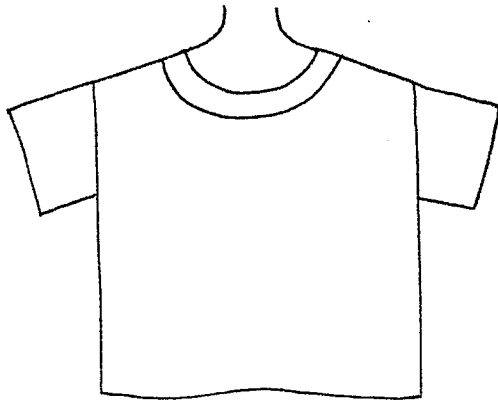
Shaped



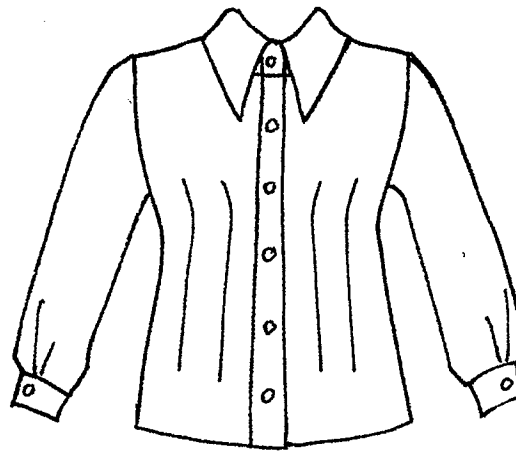
T-shirt



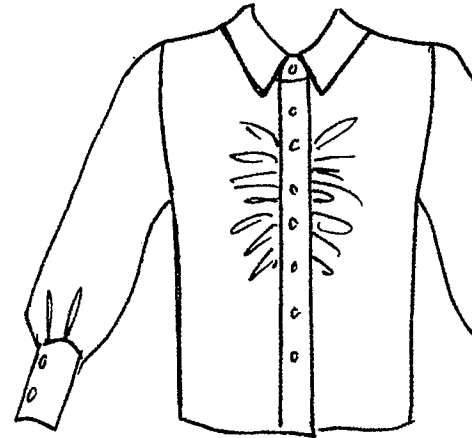
Wide T-shape



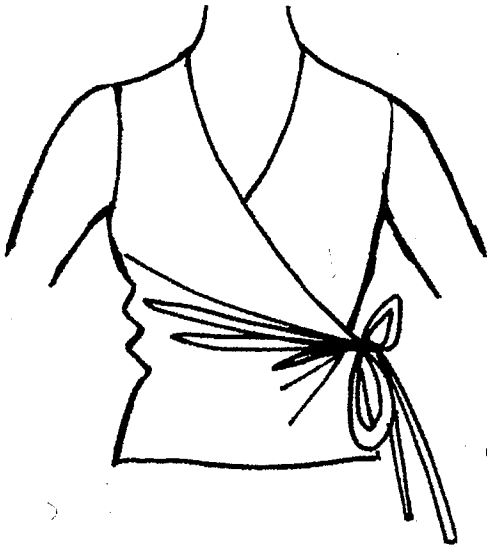
Fitted shirt



Gathered



Crossover/wrap



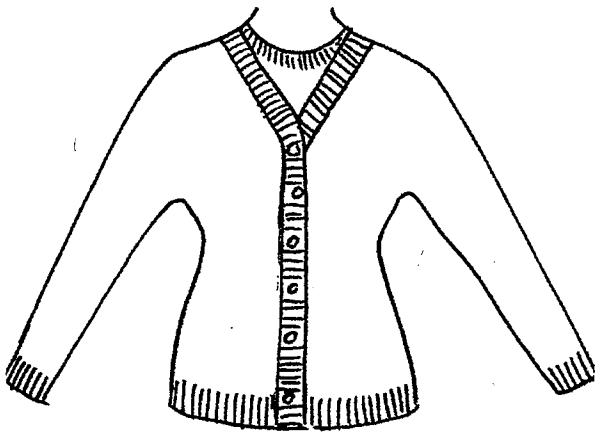
Ruffle



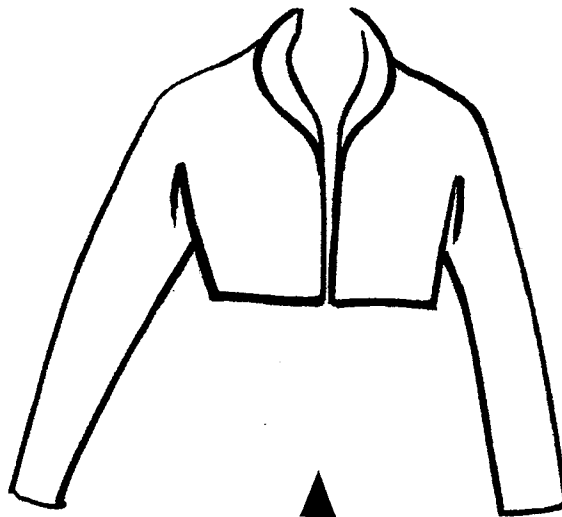
Striped or patterned



Fitted twin-set

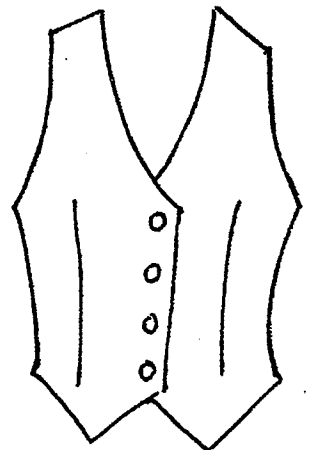


Bolero

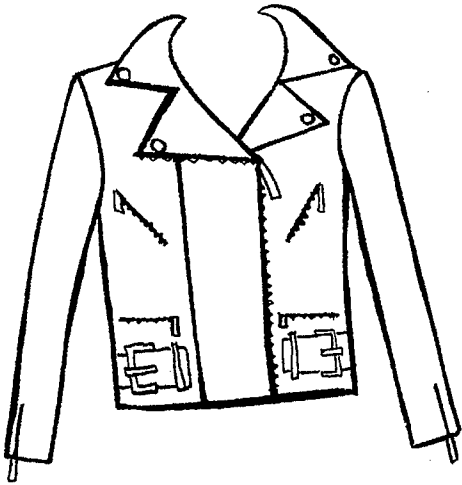


Note: Only if low-waisted

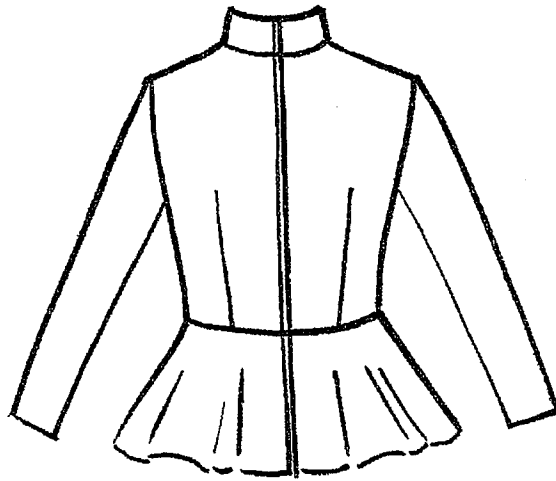
Waistcoat



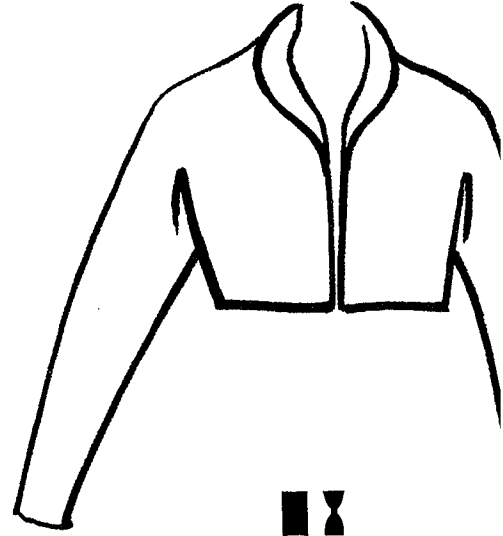
Biker



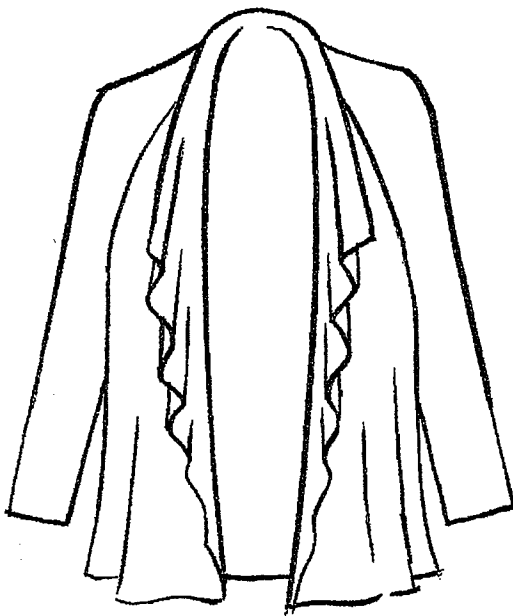
Fitted with peplum



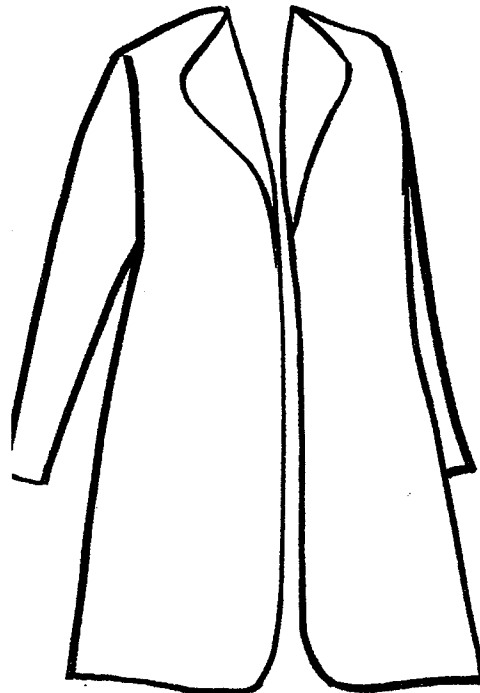
Cropped



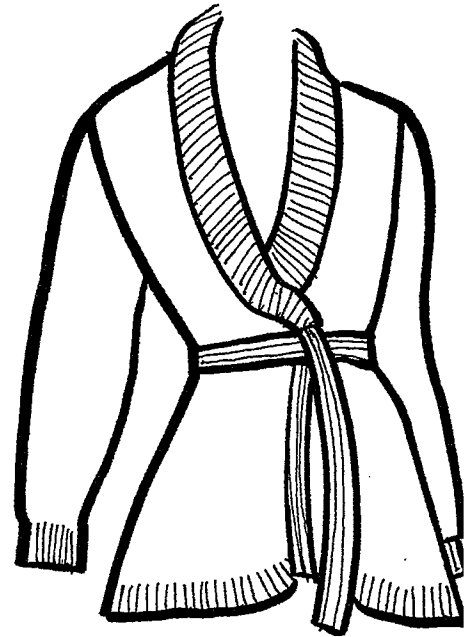
Waterfall



Deconstructed

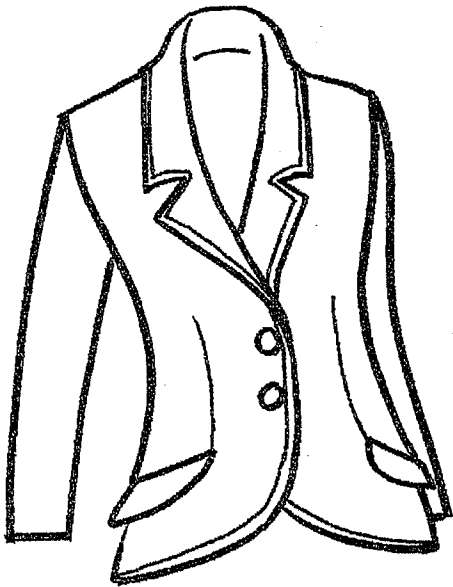


Cardigan style

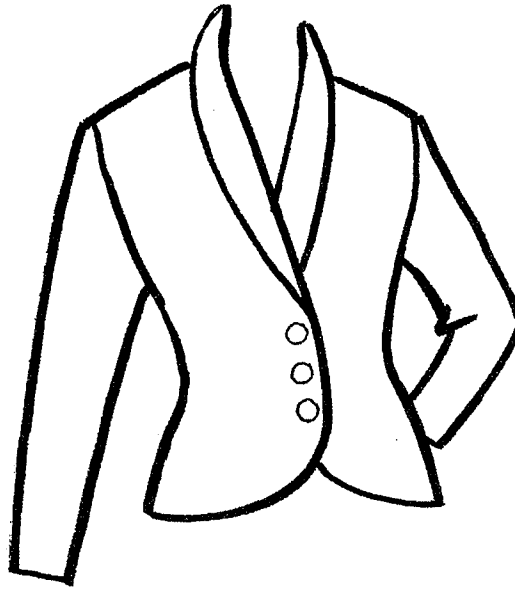


JACKETS

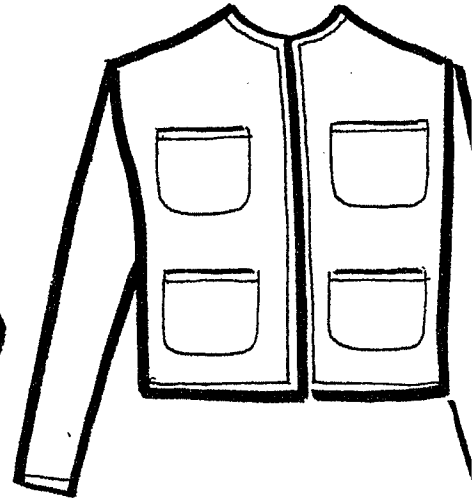
Fitted with waist definition



Shaped with shawl



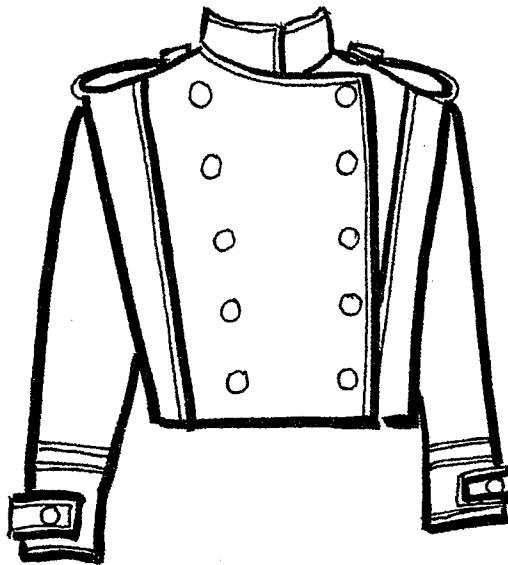
Detailed



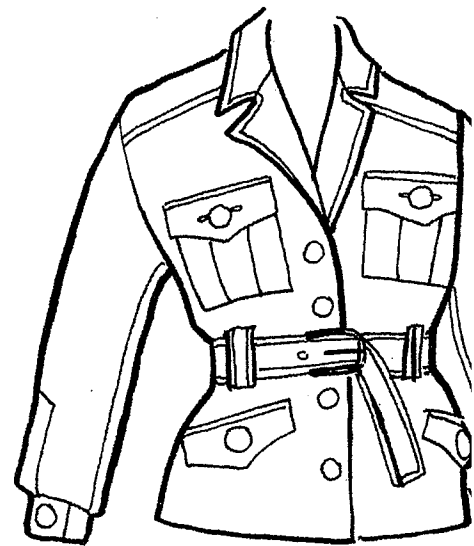
Double-breasted



Military

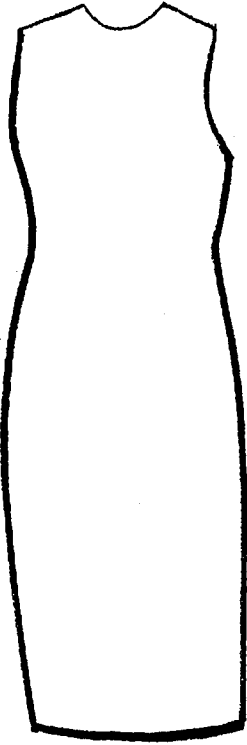


Safari

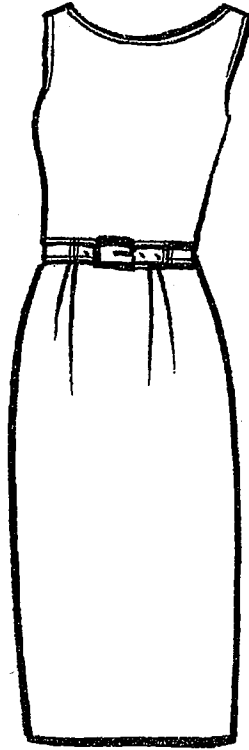


DRESSES

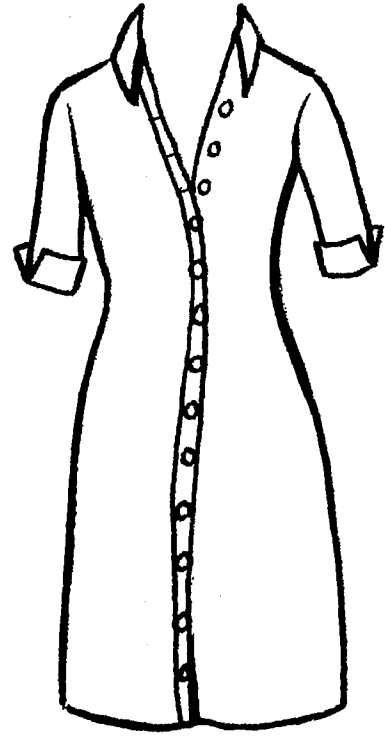
Straight shift



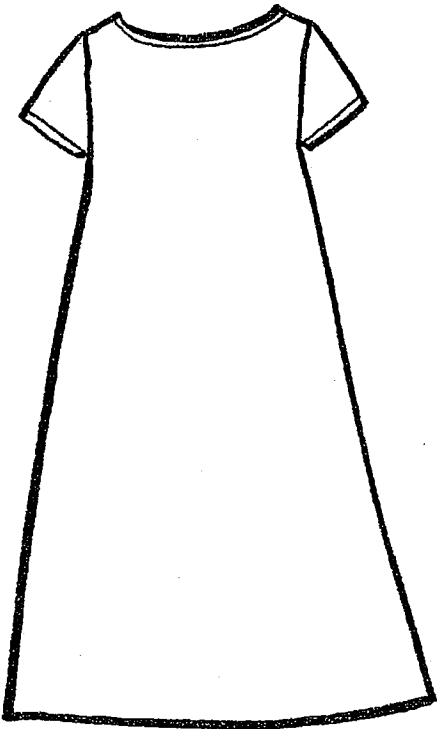
Fitted, belted shift



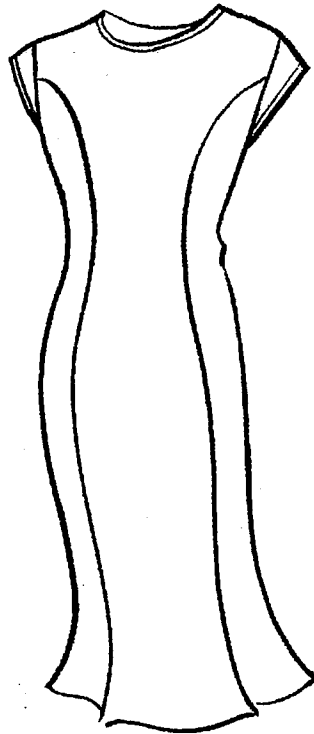
Shirt dress



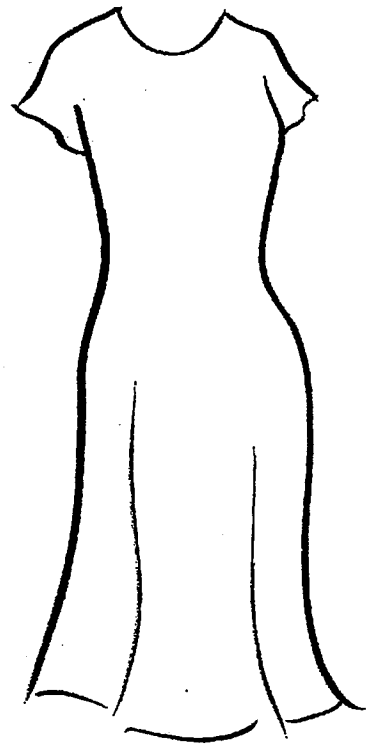
A-line



Princess line



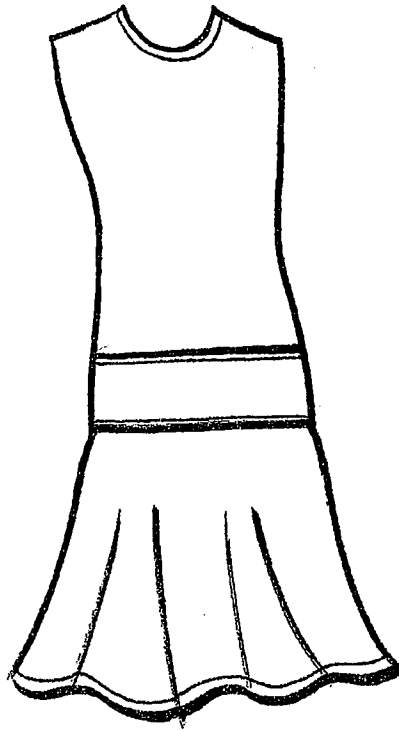
Bias cut



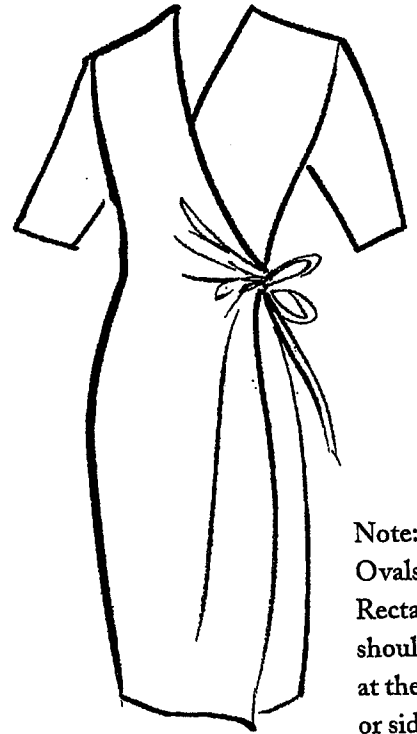
Empire line



Dropped waist

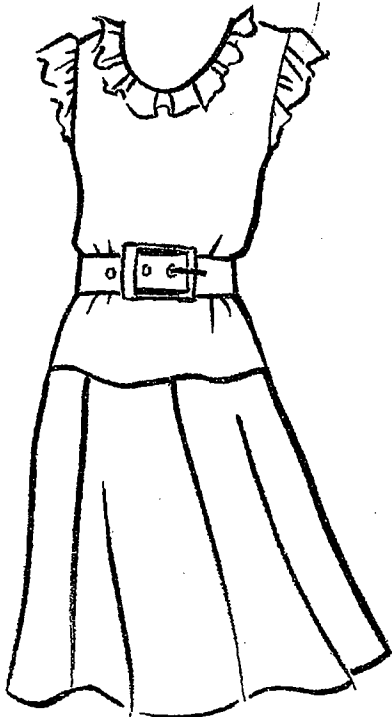


Wrap



Note:
Ovals
Rectar
should
at the
or side

Separates



Note: No frills for Inverted Triangle

Tea dress



Puff ball dress

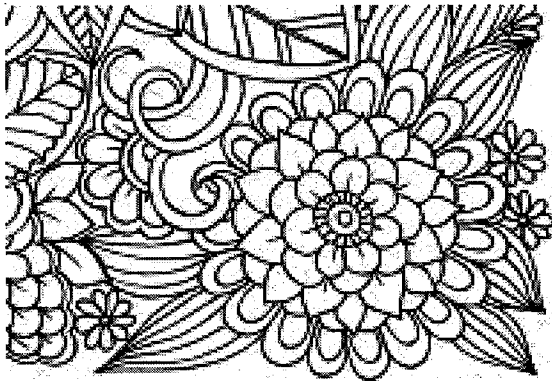


Pattern

Definition

Conventional

Definition



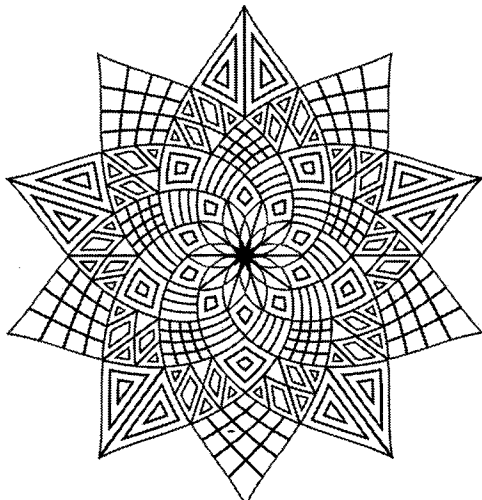
Realistic/Naturalistic

Definition



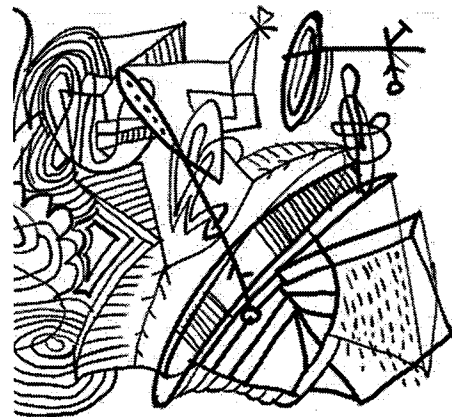
Geometric

Definition



Abstract

Definition



Texture

<u>Tactile</u> Texture	Definition
<u>Visual</u> Texture	Definition

Create a texture outfit with dimensional objects given by the teacher.



Color Notes

Primary- List all 3

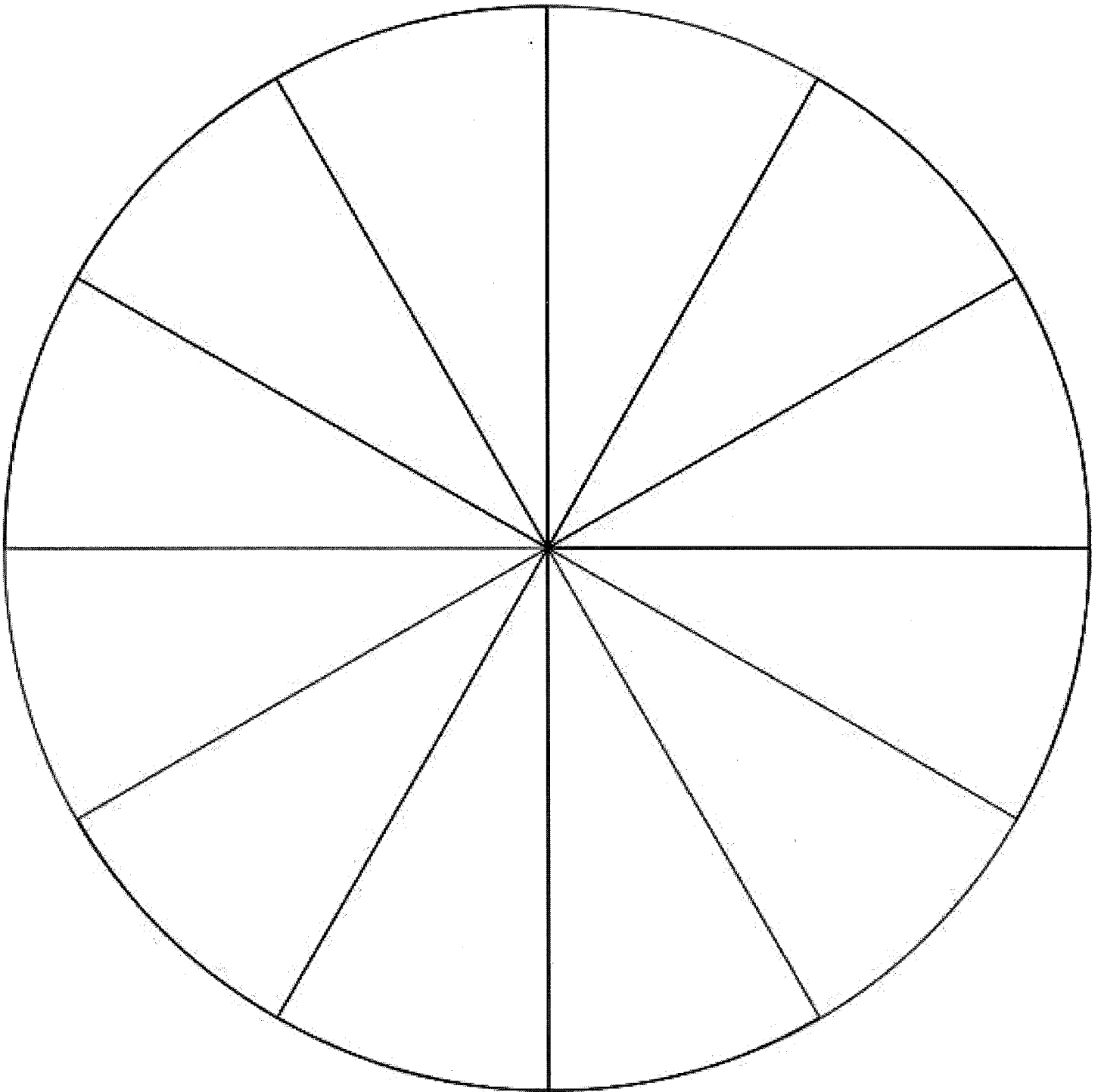
Secondary- Color created when 2 primary colors are mixed

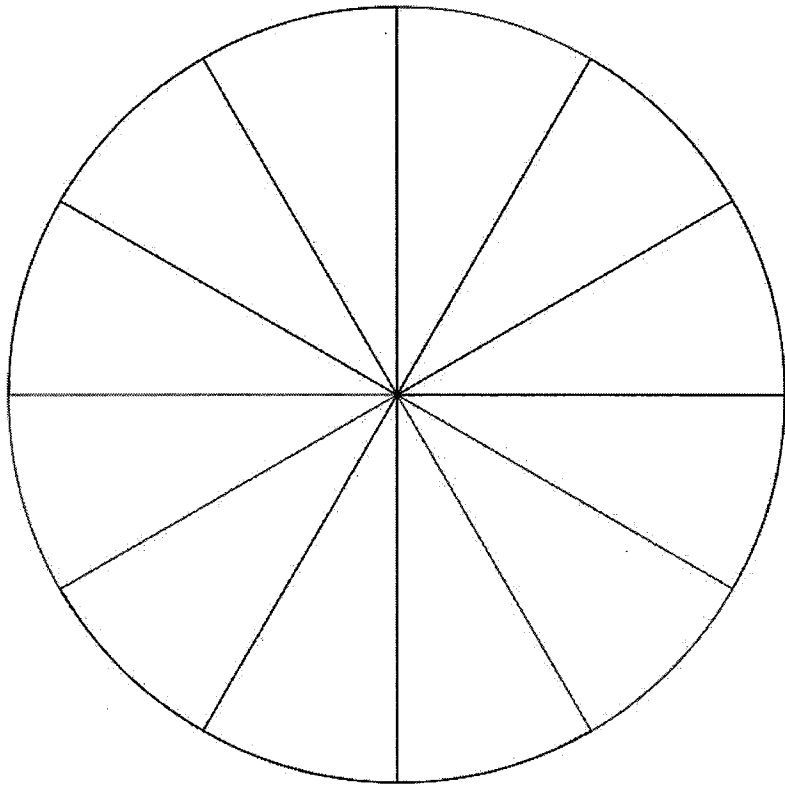
List all 3

Tertiary – Color created when 1 primary and 1 secondary colors are mixed *Primary color always listed first

List all 6

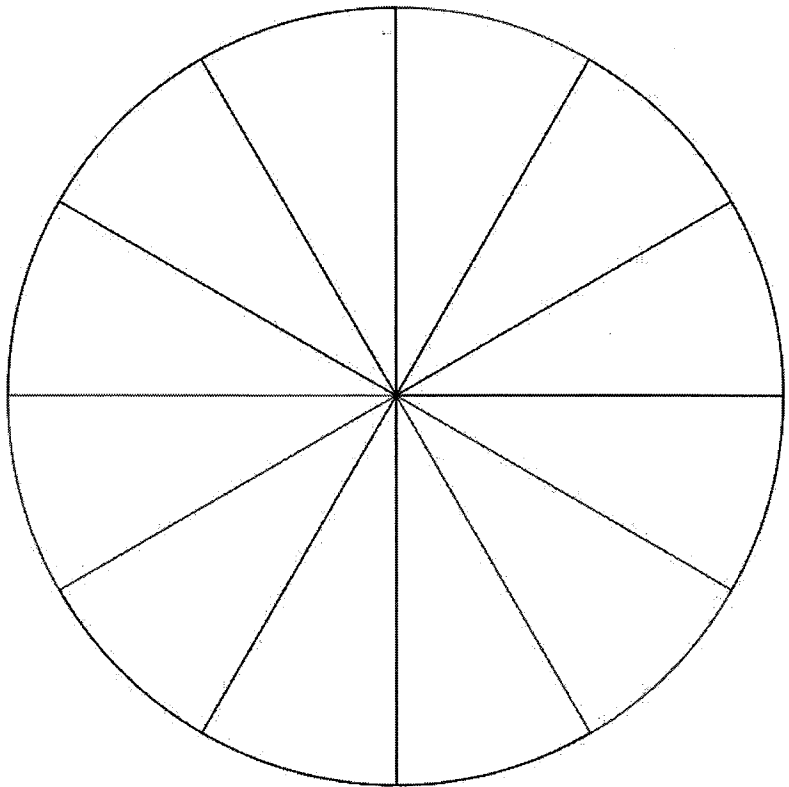
Hue	
Tint	
Tones	
Shades	
Warm Colors	
Cool Colors	





SHADES

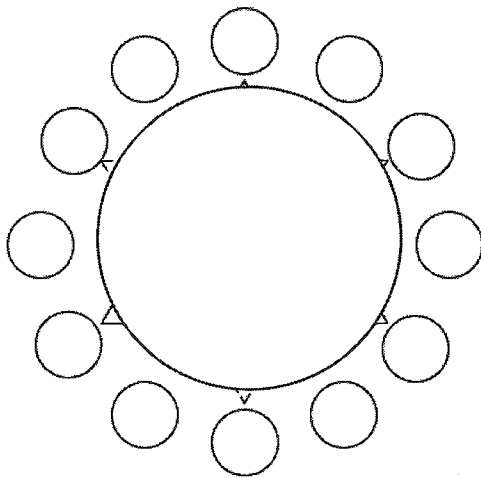
TINTS



Begin by creating a Mood board with magazines or Adobe Spark have Mrs. B print it and then design an outfit for this Color Scheme

Color the sections that would create the described color scheme then color an outfit with that color scheme

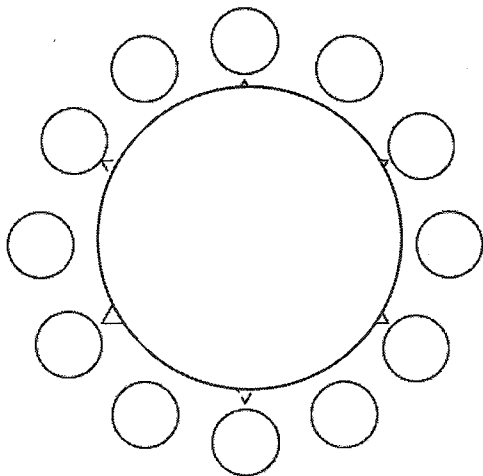
<u>Analogous-</u>	<u>Definition</u>
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**Begin by creating a Mood board with magazines or adobe
spark have Mrs. B print it and then design an outfit for this
Color Scheme**

**Color the sections that would create the described color
scheme then color an outfit with that color scheme**

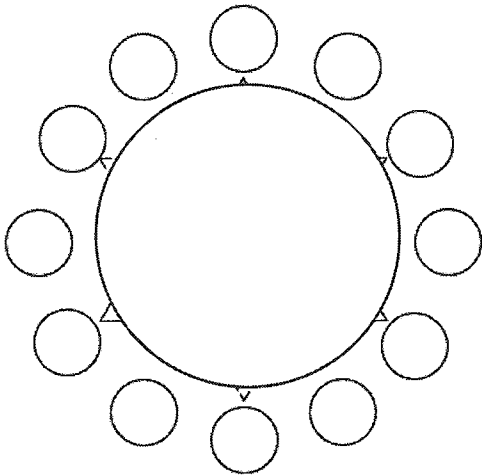
<u>Complementary</u>	<u>Definition</u>
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Begin by creating a Mood board with magazines or adobe spark have Mrs. B print it and then design an outfit for this Color Scheme

Color the sections that would create the described color scheme then color an outfit with that color scheme

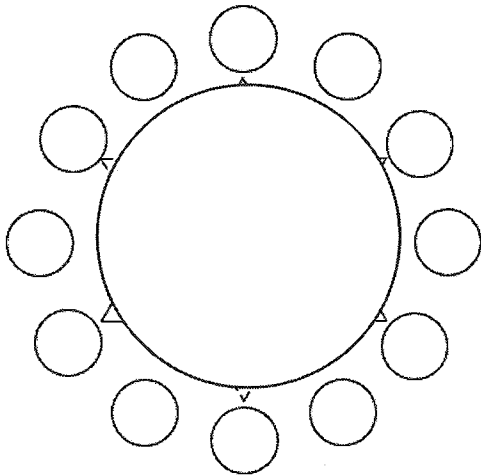
<u>Triad</u>	<u>Definition</u>
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**Begin by creating a Mood board with magazines or adobe
spark have Mrs. B print it and then design an outfit for this
Color Scheme**

**Color the sections that would create the described color
scheme then color an outfit with that color scheme**

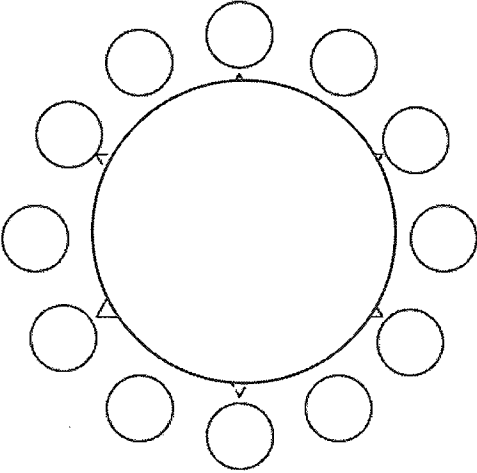
<u>Neutral</u>	<u>Definition</u>
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Begin by creating a Mood board with magazines or adobe spark have Mrs. B print it and then design an outfit for this Color Scheme

Color the sections that would create the described color scheme then color an outfit with that color scheme

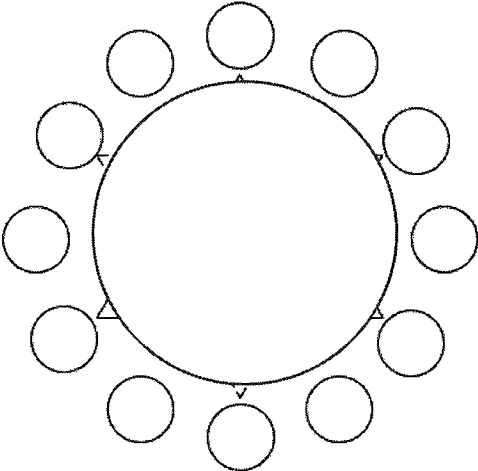
<u>Accented</u>	<u>Definition</u>
<u>Neutral</u>	



Begin by creating a Mood board with magazines or adobe spark have Mrs. B print it and then design an outfit for this Color Scheme

Color the sections that would create the described color scheme then color an outfit with that color scheme

<u>Monochromatic</u>	<u>Definition</u>
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Rhythm

<u>Type of Rhythm</u>	<u>Definition</u>
	gradual change in size or color
	direct contrast created by perpendicular lines, black and white or complementary colors placed next to each other
	lines extending from a central point
	line, color or pattern repeated
	curved lines that lead from one area of a design to another

Attach your scratch card here

Emphasis

Definition _____

Find an outfit in a magazine with Emphasis or Focal Point and glue it here

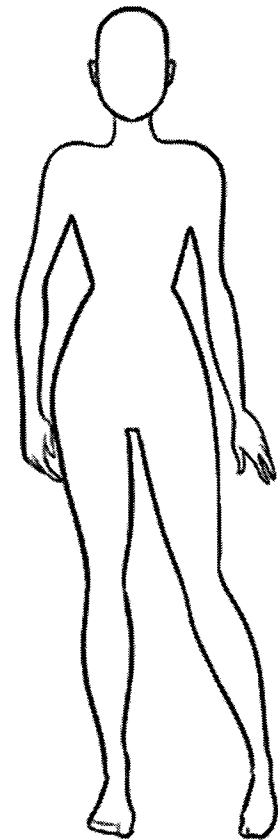
- Then in 2 sentences somewhere on this page describe the emphasis and why you think it is the focal point of that outfit.

Balance

Formal Or Symmetrical	Definition
Informal or A- Symmetrical	Definition

Symmetrical

A-symmetrical



Proportion & Scale

Definition refers to the relative _____ & _____
of the various elements in a **design**.

Draw or Find an outfit that shows
Proportion and scale



Harmony

Definition

Create or find an outfit with 3 accessories and multiple textures that shows variety and harmony.